

"VWI invites/goes to the Slovak Institute in Vienna"

Tuesday, 28 May 2019, 6.30 pm Wipplingerstrasse 24-26 1010 Vienna

Michala LÔNČÍKOVÁ

ANTISEMITIC PROPAGANDA DURING THE SECOND WORLD WAR THE CASE OF THE SLOVAK STATE AND THE INDEPENDENT STATE OF CROATIA



Propaganda played a significant role in creating and enforcing totalitarian regimes, especially in the war-time period, by shaping public opinion. Antisemitism was central to the ideology of the former Nazi satellites. This lecture will offer a comparative perspective on antisemitic propaganda in the Slovak State and the Independent State of Croatia (NDH).

The two selected countries provide an ideal comparative model for analysing the representation of Jews as an enemy of the national regime in propagandistic discourse. During the interwar period, both Slovaks and Croats struggled for autonomy within a multinational state and later created a national state under the umbrella of Nazi Germany. Both political regimes eliminated their potential political and ideological opposition, took control over the mass media, and established a totalitarian political system. Finally, their ruling regimes rested upon similar ideological pillars: Christianity and nationalism. The lecture will compare and contrast the relationship of antisemitism to political power in the Slovak and Croat Nazi satellite states

through an analysis of textual and visual media campaigns, taking into account the diverse perceptions of Jewish communities among the majority societies.

Commented by Miloslav SZABÓ

Michala Lônčíková is currently Ernst Mach Fellow at the Vienna Wiesenthal Institute for Holocaust Studies and a PhD. candidate at Comenius University in Bratislava. She participated in the international comparative project on Post-WWII Anti-Semitic Pogroms in East and East Central Europe funded by Gerda Henkel Stiftung. Currently she is a historian at the Holocaust Documentation Center in Bratislava. Since January 2019, she has taken part in the project Genocide, Postwar Migration, and Social Mobility at the Institute of Contemporary History of the Czech Academy of Sciences.

Miloslav Szabó, PhD, is lecturer at the Faculty of Arts, Comenius University in Bratislava. He was Marie Curie Fellow at the Institute of History, Slovak Academy of Sciences and Research Fellow at the Vienna Wiesenthal Institute for Holocaust Studies. His most recent publication, From Protests to the Ban: Demonstrations Against the "Jewish" Films in Interwar Vienna and Bratislava, appears in the Journal of Contemporary History.

Please register at anmeldung@vwi.ac.at by latest Monday, 27 May, 12.00 am and bring your ID.



